

PORTSIDE

CAPABILITIES STATEMENT:

Portside is a digital media conglomerate and direct response ad agency based in Northern Virginia. In 2021, we were ranked the **#1 fastest growing Advertising and Marketing Agency in America** (Inc 5000). We create ideas that win attention, drive action, and get people talking.

You've seen our stuff.

CORE COMPETENCIES



Digital Marketing

Data-driven digital marketing strategies that increase visibility, engage audiences, and drive measurable business growth across online channels.



Ad Placement

Targeted advertising campaigns designed to reach the right audience at the right time while maximizing performance and return on investment.



Video Creation

Compelling video content that captures attention, tells your story, and inspires action across digital and traditional platforms.



Graphic Design

Creative, professional design solutions that strengthen brand identity and communicate your message with clarity and impact.



Public Relations

Strategic communications and media outreach that build credibility, enhance reputation, and keep your organization in the conversation.



Media/Publishing

End-to-end content development and publishing services that deliver meaningful stories across our owned media outlets and partners.

DATA & CERTIFICATIONS

Company Data

- **CAGE Code:** 11YH1
- **UEID:** HFEBU4NM3876
- **EIN:** 81-5051978
- **VOSB Status** - No
- **Email:** a.wright@portsidebrandworks.com

NAICS Codes

- 541613
- 541820 (pending)
- 541810 (pending)
- 512110 (pending)
- 541430 (pending)

Past Performance

- Created and directed media for global non-profit **United Way Worldwide**
- Developed creative to drive traffic and investors for **Strive Asset Management**

Awards

- **Fastest growing ad agency in America**

